

Display Summit - China 2007

Final Program

Debao Hotel, Beijing, China

Tuesday, April 24, 2007

8:45 AM	Opening Remarks <i>Chris Chinnock, President Insight Media</i>	
Session 1: Display Supply/Demand Trends		
9:00 AM	Kenny Kim, Vice President <i>DisplayBank</i>	The Supply Side Picture of Flat Panel Displays and its Impact On China
9:30 AM	Ben Leet, Sr. Analyst <i>Decision Tree Consulting</i>	The Global Picture - Is China Really So Different?
10:00 AM	Coffee/Tea Break – 30 minutes	
Session 2: Trends in Microdisplays for Projection and Near-to-Eye Applications		
10:30 AM	Ian Underwood, CTO <i>MicroEmissive Displays</i>	The Personal Display Revolution
11:00 AM	Hideaki Iwano, Chief Executive, TFT Division <i>Seiko Epson/3LCD</i>	New Technologies and Market Opportunities for Front Projection Products
11:30 AM	Eric Braddom, Business Director <i>Texas Instruments</i>	New Innovations and Their Impact on the Future Projection Market
12:00 AM	Lunch – 60 minutes	
Session 3: Trends in LCDs		
1:00 PM	Matt Eagar, VP Business Development Asia Pacific <i>Fusion Optix</i>	Re-Introducing Innovation to LCD Backlight Design
1:30 PM	Bruce Kuhlmann, Sr. Partner <i>McLaughlin Consulting Group</i>	OCB LCD: The Path to Blur Free Video
2:00 PM	Coffee/Tea Break – 30 minutes	
Session 4: Trends in Display Electronics		
2:30 PM	Paul Russo, CEO <i>Silicon Optix</i>	Conquering the Next Wave of HDTV Image Processing Challenges
3:00 PM	Jun Fang, Senior Product Marketing Manager <i>Pixelworks</i>	Decommodify or Die: Using Electronics to Differentiate Display Systems
3:30 PM	Coffee/Tea Break – 30 minutes	
Session 5: Trends in Projection Illumination		
4:00 PM	Chris Chinnock, President <i>Insight Media</i>	Opportunities for Laser-based Displays
4:30 PM	Christian Hoepfner, V.P. Products <i>Luminus Devices</i>	Trends In High Brightness LEDs for Projection and LCD Backlights
5:00 PM	Theodoor Scheerder, Marketing Manager Front Projection <i>Philips Lighting</i>	Front Projector - Business & Commercial Applications
5:30 PM	Closing Remarks & Reception (Reception ends at 7:30 PM) <i>Bruce Kuhlmann, Sr. Analyst, McLaughlin Consulting Group</i>	